

Contest Rules

1. **HOW TO ENTER:** The competition ends 12 p.m. CT on Feb. 19, 2010. To enter, submit your 3 to 5-minute Documentary Short to David Turnbull or Scott Rhine at Lake Land College (see address below). The edited video must be no longer than 5 minutes in length, and must include audio, including music, dialogue, and/or voiceover.

Works must be presented in DVD format (uncompressed formats) with a protective cover on which a label must be attached with the following details clearly written: name of the short film, section in which it is competing, date of production, nationality and running time at the appropriate run speed.

Submission can be turned in to David Turnbull's mail box in NE building or Scott Rhine's mailbox in the Webb Hall building.

Or mailed to the following address:

David Turnbull or Scott Rhine

Lake Land College
5001 Lake Land Blvd
Mattoon, IL 61938

2. **ELIGIBILITY:** Open to U.S. and non-US residents. Children under 16 need permission from a parent or guardian. Void where prohibited. Employees of Lake Land College and Tick Tock Energy (the "Sponsors"); as well as members of their immediate family (spouses, parents, siblings, children) or households; and professional filmmakers are not eligible to participate. This Contest is conducted solely in the United States and is governed by applicable U.S. federal and state laws.
3. **CONDITIONS OF ENTRY:** Work submitted must be the original creation of the entrant. In submitting a video entry, the entrant is representing and warranting that said submissions are original work and have not been copied in whole or part from any other work; do not infringe on the copyright, trademark or other rights of any individual; and are their sole and exclusive property. The Sponsor reserves the right to refuse any entry.
4. Entrants retain all proprietary rights to their work, but in submitting the work grant permission to Lake Land College the right to post the piece and use it for promotional and media purposes for the 24-month period following the closing of the competition. You may submit more than one video.

5. **SELECTION OF WINNERS:** One First Place winner will be selected from all eligible entries by a student judges, whose judgments will be final and binding in all respects. Judges will evaluate entries on Content (narrative clarity and coherence, originality, and creativity), technical excellence (editing, image quality, sound quality), and general excellence (audience impact and cinematography).

6. **PRIZE:** The First Place winning filmmaker will be awarded \$500. Second place will receive \$300 and third place will receive \$200. Winners must be willing to participate in contest announcements, special events and interviews related to the contest.

7. **GENERAL CONDITIONS:** The winner will be notified by telephone, mail or e-mail (at Lake Land College's discretion). The winner will be asked to return an Affidavit of Eligibility, confirming that s/he has met all conditions of entry. If winner cannot be reached, or notification of the winning entry is returned, unclaimed or undeliverable, the winner may be disqualified and an alternate winner selected. No prize transfer is permitted. If winner is considered a minor by state law, prize will be awarded to parent or legal guardian, who shall also be bound by these rules. By participating and accepting the grand prize, the winner grants to Sponsor and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), the winner's name, portrait, picture, voice, likeness, photograph submitted and biographical information as news or information and for advertising and promotional purposes without additional compensation or review, except where prohibited by law. All entrants release Sponsor, and their respective officers, directors, agents, employees, and all others associated with the development and execution of this Contest from any and all liability with respect to or in any way arising from this Contest and/or acceptance or use/misuse of the prizes, including but not limited to liability for personal injury, bodily injury including wrongful death or disability, damage to property, and damage or loss of any other kind.

8. **SPONSOR:** Tick Tock Energy & Lake Land College